

# Cliff Worley



**Speaking Press Kit**

# About Cliff Worley



## 30-Second Bio

Cliff Worley is one of the most trusted voices in AI adoption for business. He helps Fortune 500 leaders and high-growth teams adopt AI quickly, responsibly, and profitably through transformative keynotes and strategic advisory work.

Cliff is the creator of AI Playtime, a platform designed to help organizations turn curiosity into capability and experimentation into measurable business results.

He currently serves on the board of the NASDAQ Entrepreneurial Center and previously served on the board of VC Platform, representing over 2,000 global firms managing \$3 trillion in assets.

# Full-Length Bio

Cliff Worley is an accomplished marketing leader and AI strategist who serves as a trusted AI advisor to enterprise organizations worldwide. His work demystifies AI, accelerates implementation, and gives organizations the clarity they need to lead through technological change. Cliff's dynamic presentations combine deep technical knowledge with engaging storytelling, helping teams shift from AI curiosity to AI capability with confidence and measurable ROI.

Cliff is the creator and author of AI Playtime, a highly regarded AI newsletter delivering essential, cutting-edge AI insights without the fluff. Through AI Playtime, he provides practical strategies for using the right AI tools to increase productivity, sharpen decision-making, and turn experimentation into real business results.

As one of the most sought-after speakers on AI adoption, Cliff has delivered transformative keynotes and workshops at leading organizations including Amazon, Unilever, MetLife, Salesforce, Intel, Capital One, Chase, and Gilead. He has shared stages with industry icons including Sam Altman, Oprah Winfrey, Brian Chesky, Daymond John, Alex Rodriguez, and Kelly Rowland at conferences ranging from AfroTech to the Hope Global Forum.

Cliff currently serves on the board of the NASDAQ Entrepreneurial Center and previously served on the board of VC Platform, the largest community of platform leaders in venture capital, representing over 2,000 global firms managing \$2.61 trillion in assets.

A man in a dark suit and glasses is standing on a stage, speaking at a podium. The podium has the 'AFROTECH' logo on it. Behind him, the word 'AFROTECH' is written in large, white, sans-serif capital letters across the stage. The background is dark with some vertical light lines. The overall scene is a professional presentation or conference.

# AFROTECH™

# Introduction Script

Please welcome one of the most trusted voices in AI adoption: Cliff Worley. As former Head of Portfolio Marketing at Kapor Capital and former Chief Digital Officer for Daymond John of ABC's Shark Tank, Cliff has helped Fortune 500 leaders, global brands, and high-growth teams move from overwhelmed to confident in the age of AI.

He is the creator of AI Playtime, a platform designed to help organizations turn curiosity into capability and experimentation into measurable results.

Cliff has shared stages with industry icons including Sam Altman, Oprah Winfrey, and Brian Chesky, and has delivered transformative keynotes for organizations such as Amazon, Unilever, MetLife, and Salesforce.

Today, he's here to show us not just what AI can do, but how to use it with clarity, confidence, and real business impact.

Please join me in welcoming Cliff Worley.

# Expertise & Speaking Topics

Core  
Keynote  
Experiences:



**Prompt Engineering for Humans –**  
A hands-on session that teaches strategic prompting frameworks to unlock next-level results across any AI platform



**➤ The 2026 Toolkit –**  
A definitive shortlist of vetted, tested AI tools that make teams faster, smarter, and more competitive

**➤ Marketing on Steroids –**  
Breaking down the current state of AI in marketing and the emerging skills every marketer needs to stay ahead

**➤ Leading Through The Hype –**  
A practical guide for leaders to drive responsible, high-impact AI adoption that delivers real business results

**➤ The "State of Play" Series –**  
A recurring quarterly briefing to update your team on what's new, what's broken, and what's next

### Additional Topics:

- Building your personal AI operating system
- Getting Your Employees Excited About AI
- Top AI Marketing and Sales Tools You Should Know
- AI and the Future of Marketing and Communications
- Demystifying AI for Non-Technical Audiences
- Using AI to 10x Productivity
- AI Tools for Busy Executives
- Embracing AI to Supercharge Marketing & Sales Efforts



# Ideal Audiences For Speaking & Interviews

➤ **Executives & C-Suite Leaders** – CEOs, CMOs, CTOs, and senior leadership teams navigating AI transformation

➤ **Corporate Enterprises** – Organizations seeking to build confident AI cultures and drive measurable ROI

➤ **Venture Capital & Private Equity Firms** – Platform teams and portfolio companies seeking competitive advantages through AI adoption

➤ **General Business Audiences** – Anyone ready to shift from AI curiosity to AI capability

➤ **Marketing & Sales Professionals** – Teams looking to leverage AI for customer acquisition, content creation, and campaign optimization

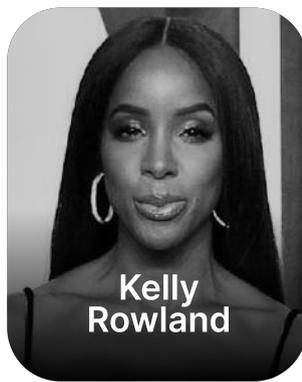
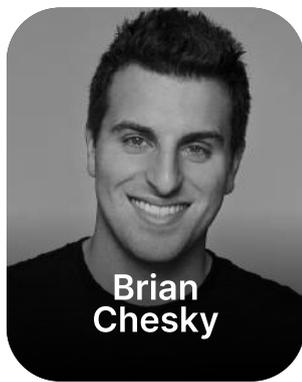
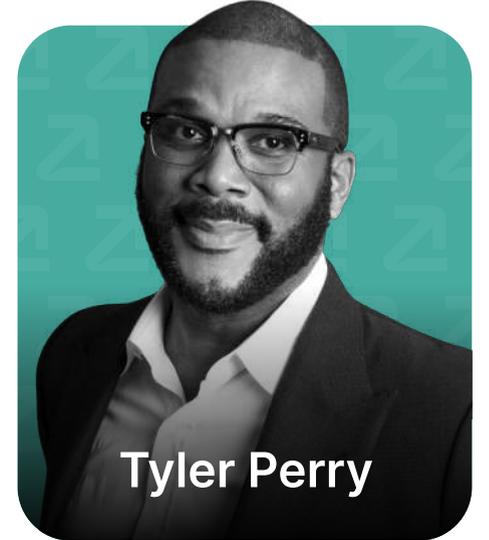
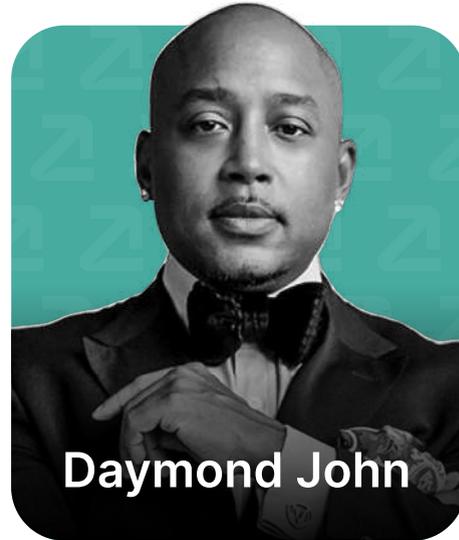
➤ **Financial Services Professionals** – Teams in banking, insurance, and investment seeking compliant AI implementation

➤ **Executive Assistants & Operations Teams** – Professionals looking to maximize productivity through intelligent automation

➤ **Startup Founders & Entrepreneurs** – High-growth teams building AI-native strategies from the ground up



# Shared Stages With Industry Icons



## Previous Speaking Engagements



### Conference & Event Highlights

Good Soil | Hope Global Forum | AfroTech | NAACP National Convention

Black Enterprise Black Men XCEL | ExcellerateHER | VC CommsCon | VC Platform Summit

Black Effect Podcast Festival | Black Entrepreneurs Day | BET Fan Fest

# What Leaders Are Saying

"I thought you provided excellent content that can help any company with productivity."

**Melvyn Stokes,**  
Vice President, FedEx

"Through our collaboration on AI-focused legal enablement sessions at Intel, I've seen how Cliff Worley translates emerging AI concepts into practical, accessible guidance that teams can immediately apply."

**Donovan Bell,**  
Intel, Senior Director,  
Head of Global Operations

## Book Cliff For Your Next Event

Ready to give your audience a speaker who doesn't just explain AI, but changes how they use it in real time?

**Visit:** [www.cliffworley.com/speaking-media/](http://www.cliffworley.com/speaking-media/)

Cliff Worley | Speaker | AI Strategist | Marketing Leader

